



**OLL SCHOOL BOARD MEETING**

**DATE: October 10, 2024**

**MEMBERS:**

Katye Miller (chair/finance)	P	Meggie Humphrey (at large)	A	Fr. Peter Richards (pastor)	A
Gretchen Chilson (secretary/education)	A	Claudia Thode (at large)	P	Becky Kennedy (principal)	P
Brian Govern (finance)	P	Nancy Erdman (faculty rep)	A	Amanda Moodie (dir of enrollment)	P
Tom Herr (technology)	P	Meaghan Rasset (faculty rep)	A		
Ginger Skaja (education)	P	Kate Spangenberg (faculty rep)	P		
Kassie Ricke (marketing)	P	Steve Boatright (parish council)	A		
Talia Hindi (marketing)	P			<b><i>P = Present, A = Absent</i></b>	

- **Opening Prayer - Katye**
- **Approve September Minutes Approved**
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- **School Update - Becky**

**Playground Safety Update**

We changed our afternoon procedures with out gate to allow more time in the afternoon with the gates closed.

Mike and I haven't had the chance to connect on the proposed "Rope" solution for the parking area. I was out, and he's been out this week. We'll make sure to touch base before the next board meeting. There's a Campus Safety Planning meeting this Friday, and I expect this topic will be part of the discussion.

### **Virtues In Practice(VIP)**

October students are focusing on Work

### **Service Project - Rake A Thon**

We have collected Roughly \$23,000 for the Rake a Thon so far. The gross goal is \$60,000. We have two weeks to collect.

### **Pastor Appreciation**

On Wednesday, October 23, the students will show appreciation for Fr. Peter and all he does for the school and our faith community.

### **Archdiocese School Leadership Banquet ...And Grant, yay!**

Tonight, there is a banquet for the school leaders of the Archdiocese. OLL is being recognized and receiving a grant for completing the Catholic School Study last year. I am still determining the details, but a member of the archdiocese shared the following with me. Each year at the banquet, the Catholic schools that completed the Catholic School Study in the previous year are recognized by the Archbishop. Last year and this year, Catholic Services Appeal also provided a grant to each of those schools to assist them in achieving the recommendations that were set forth in the school roadmap. I am uncertain of the grant amount, but I do know that they desire it to be a meaningful amount to signify the Archbishop's investment in our Catholic schools.

### **NWEA Testing**

Our fall assessments provide teachers with valuable insights into students' starting knowledge. This data helps shape instruction for the upcoming months and supports the creation of individualized lessons for blended learning.

Last week, staff members met one-on-one with an NWEA Data Coach to collaborate and develop a plan for using the data to guide classroom instruction over the next few months. We'll meet with our coach again in late November and February, following winter testing, to review progress and refine our approach.

It's common to see a decline in scores from spring to fall, but you may also notice a jump in both science and math scores. Keep in mind that the 2024 Spring and 2024 Fall data reflect different student populations.

The data clearly highlights the benefits of the K-8 learning model and shows how well students are performing as they progress through the grades. Our 7th grade class, which has faced challenges in assessments over the past three years, is now scoring above average in all subjects thanks to the consistency of a familiar environment, dedicated staff, and a strong curriculum.

I am currently working on a document to share this information with parents. Estimated completion date: October 23

**NWEA MAP RIT Scores By Subject and Grade** -RIT stands for Rasch Unit, which is used to measure a student's academic growth over the course of the student's academic career in our district. The score is unrelated to the age or grade of the student but reflects the level at which the student is currently performing

Fall									
Reading	k	1	2	3	4	5	6	7	8
OLL	145.1	162.9	168.3	188.6	204.6	210	215.9	217	227.2
Nation	136.65	155.93	172.35	186.62	196.67	204.48	210.17	214.2	218.01
Math	k	1	2	3	4	5	6	7	8
OLL	148.3	170.5	177.2	190	208.2	213.7	217.2	228.1	231.1
Nation	139.56	160.05	175.04	188.48	199.55	209.13	214.75	220.21	224.92
Language Usage	k	1	2	3	4	5	6	7	8
OLL			169	192	205.9	210	213.4	216.3	222.4
Nation			173.98	187.71	197.33	204.17	209.43	212.65	215.54
Science	k	1	2	3	4	5	6	7	8
OLL						208.3	215	210.8	218.1
Nation						200.23	203.86	206.56	209.64

**Percentile averages for NWEA:** With NWEA MAP scores, 50% is the benchmark for students who are successfully testing as expected for their grade level in that subject matter. Scores above 50% indicate above-average test scores.

24-25 school year %	Fall	23-24 school year %	Fall	Winter	Spring	22-23 school year %	Fall	Winter	Spring
Reading	54.28	Reading	51.07	59.15	60.08	Reading	55.31	55.87	56.94
LA Usage(2-8)	59.81	LA Usage(2-8)	59.44	61.59	60.73	LA Usage(2-8)	62.81	55.01	61.06
Math	63.10	Math	63.16	61.93	60.82	Math	60.51	57.01	55.88
Science (5-8)	70.92	Science (5-8)	66.45		68.06	Science (5-8)	64.68		59.27

- **Marketing/Enrollment Update - Amanda**

**Community Building and Retention:**

- October 6th: Minnetonka Orchard FFN- Great Turnout. Thank you to everyone who attended.
- October 11th: Middle School Hide and Seek Parish and School Event (over 30 students RSVP's including some parish students)
- October 24th: Spaghetti Dinner in the Pace Center. Save the Date! RSVP on the FB event and share to your FB feed.
- October 30th: Trunk or Treat Parish Event
- November 1- Parent Coffee All Saints Mass; 6th grade Saints presentations

**Enrollment Items:**

- October 29th: attending a CSCOE workshop on Middle School Marketing and developing a Middle School Showcase
- Working with CSCOE on 2024-2025 Indicators of Excellence and updating OLL's:

Admissions Checklist

Marketing Checklist

Five Star School Tour Checklist

Marketing and Sharing Outcomes

- November 11- Kindergarten Information Night, 6:30-7:30 pm

FB Invite Created

Digital Invites in process

Print Invites in process

Email invitation scheduled

New banner Designed and order, will be in hand this week

New yard signs ordered and will be in hand this week . 10 signs, will be placed along parish side of school near church entrance, along Commerce, along bike path. \*\*\*If you have a location near you home that you feel would be a great location for a sign, email me amoodie@schoololl.com

- November 19- Step up and tour the classroom day. Staff holds a K-4th grade shadow morning to check out next years class and share in activities with teachers. Mrs. Erdman also visits Preschool for an activity Working on scheduling, class items and staff letters.

### **Marketing updates:**

- Ad in Laker Pioneer for Best of West Lakes: Best Private School, Best Preschool, Best Principal, Best Teacher (Mrs Laura Juneau), Best Summer Program, Best Vacation Bible School.

- Town Planner Calendar Ad proved for the 2025/2026 Calendar Distributed to homes in the West Lakes Area.

- Jubilee Counter Mate Ad renewed ( Look for us at the checkout counter)

- New Preschool Inserts arrived for this year's enrollment season

- OLL Church Bulletin Ad update Submitted for review

- St Boni Parish Back page Ad purchased for the year in addition to attending their masses on August 4th and sharing school material with them.

- Welcome Neighbor: currently have a yearly contract with welcome neighbor. Our flyer is distributed to all new home in the local area. Monthly reports are sent to me with an address. Indicates if families have children, but not the age.

- Working with Marketing Board Chair Talia Hindi on new mailing map targeting new home build and communities outside of Mound (ie Kings Point)  
If you drive by any communities or areas that you would suggest a target mailing, please email me the community name (IE Kings Point) and an approximate address or ping. (see survey)

- Yard Flags Brainstorming (see Survey)

- REELS: I attended a short webinar on REELS and how they can be used to build branding and excitement. If anyone has experience with REELS or knows someone who would volunteer a support with this, I welcome the collaboration (see survey)

Thank you for your continued support of Our Lady of the Lake School. Your dedication plays a crucial role in the success of our students and our school community. As we work to strengthen our marketing and enrollment efforts, we invite your collaboration and welcome any ideas or suggestions you may have. Together, we can ensure that our school continues to grow and thrive.

- **Fundraising/PTO Update - Katye**

The PTO had their first meeting on Monday, Sept 23. We had 20 parents present. We opened in prayer and shared that our goal in creating a PTO is to build a strong community around volunteering, where every parent feels supported and appreciated. Our desire is for every volunteer experience to be meaningful and joyful. By doing so, we can model the servant leadership we are striving to develop in our children, and we can, as a community, live out our mission to “Praise God, Work Hard and Love One Another.”

We discussed the following:

- **Teacher Appreciation:** Liz Lewin has chaired our “Sunshine Lunches” aka Teacher Appreciation Lunches for the past several years. These are monthly lunches that parents provide for the teachers. Liz shared that although she loves doing these lunches for the teachers, and the teachers appreciate them, it is sometimes difficult to get parents to participate. Parents at the meeting expressed a desire to continue the lunches, and shared feedback/suggestions such as:
  1. Have each grade take a month
  2. Ask for donations up front from all families and use whatever is received to set the annual Sunshine Lunch budget
  3. Offer lunches every other month instead of every monthWe passed a sheet around for parents to sign up to help with the lunches, and 3 people signed up to help Liz.
- **Rake a Thon:** Katherine St Martin and Bryna Krentz are the chairs of the Rake a Thon. They shared ways they are trying to incorporate our faith into this service project to make it more meaningful for the kids. This includes saying a prayer with the children and homeowners after raking and giving the 8th graders additional leadership opportunities. We have a T-Shirt Sponsor for \$1500 (Statement Tree Care). Still looking for a Transportation Sponsor for \$750. Rake-a-Thon Goal is \$55,000.
- **Spaghetti Dinner:** Maggie Sartori and Katye Miller are chairs. Claudia Thode offered to make the spaghetti preparation more of a fellowship event. We brought together a group of parents to have fun cooking homemade Ragu Sauce on Friday, Oct 4th . This was successful and should make the day-of prep easier/shorter.

Band, choir and danceline decided not to perform at Spaghetti Dinner because they didn't feel ready. This is a concern as it helped drive attendance. They are planning to perform at the Santa Pancake Breakfast in December instead.

New this year for Spaghetti Dinner:

Pumpkin Decorating Contest, Karaoke, and a slideshow of Rake-a-Thon photos. Middle Schoolers are invited to write an essay on what service during the Rake-a-Thon means to them. These will be displayed at the dinner. Book Fair will also be happening.

- Gala Committee: Amy Roelofs, Kristina Govern and Jodi Vucinovich shared that they will be rolling out more specific volunteer opportunities throughout the year. This will make it easier for parents to get involved in small, specific ways without having the ongoing responsibility of being on a Gala Committee. They will be starting this soon to spread the work out, rather than have it all be in the spring. They are looking for people to join their Silent Auction Committee led by Kristina Govern. Event Goal is \$60,000.
- Keg & Cork: Still need a volunteer for this event. Parents expressed desire to see this fundraiser change to be more inclusive of other activities outside of drinking. We threw around some ideas such as a bags tournament or trivia to go with the evening. Also discussed possibility of changing it altogether and doing something like a Casino Night. Keg & Cork will be the focus of the Nov PTO Meeting. Event goal is \$10,000.

We spent the last 20 minutes socializing, did a drawing for a fall candle, and parents shared that they enjoyed the opportunity to get to know one another and bring in fresh ideas.

*Other Fundraising Notes:*

*Annual Fund Goal for the Year is \$92,000. We are currently at 12k.*

- **Open Discussion**

Need to figure out Keg & Cork plan. Discussed possibility of doing two smaller events that are easier to plan. Boozy Bingo made 4k at Incredible Festival. If we do Keg & Cork, there is desire to add something new - Karaoke? Wine tasting? Music? Bags tournament? Keg & Cork is the first weekend in February this year which is the same weekend as another big brewery event, so we might not even be able to get breweries.

Brian shared that Casino Night may not be legal. Parish office is contacting Catholic Mutual to see what we are allowed to do.

Next step is to contact breweries and see if we can get them. Katie will contact by Oct 25.

- **Closing Prayer - Fr. Peter**





