



OLL SCHOOL BOARD MEETING MINUTES

DATE: MARCH 16, 2023

MEMBERS

| | | | | | |
|------------------------------|---|--------------------------------------|---|------------------------------------|---|
| Kelly Geadelmann (chair) | P | Melinda Young (technology) | P | Fr. Peter Richards (pastor) | P |
| Katy Miller (finance) | P | Rachel Iverson (marketing) | P | Becky Kennedy (principal) | P |
| Gretchen Chilson (education) | P | Beth Frye (fundraising) | P | Rhonda Eurich (church admin) | P |
| Connor Sir (finance) | P | Steve Boatright (parish council rep) | P | Amanda Moodie (advancement dir) | P |
| Jennifer Simmonds (at large) | P | Nancy Erdmann (faculty rep) | P | Amanda Young (dir of fundraising) | P |
| Ginger Skaja (education) | P | Jeremy Krentz (visitor) | P | Meaghan Rasset (faculty rep) | P |
| | | A=Absent, P=Present | | 100% attendance – woohoo!!! | |

- **Opening Prayer**
- **Approval of February Minutes**
Connor motion. Fr. Peter second. Passed.
- **School Update**

Middle School After School Charge - Vote

Currently, Middle school gets out at 2:50 pm. We have after-school clubs for MS students to attend. Currently, there is a hodgepodge of students who need to stay after school to get a ride home at 3:35 when K-4 gets out and students who want to stay after for the specific club.

I propose we charge a minimal charge to kids who are staying after school. Maybe \$250 a semester, TBD by admin within budget planning. This would cover the cost of an additional teacher for supervision.

This is a safety issue that affects all middle school kids who stay after school – they need to be supervised whether they are participating in clubs, or study hall, or just hanging out.

Vote to approve a charge for after school supervision: Kelly motion, Gretchen second. Passed.

Parent Education and Community Building

I have had many conversations in the last three weeks about the desire for opportunities for parents to gather, share information, and learn something about the topic of how to parent. This is a topic to discuss further and see how the school can help. **Is there a board member that would like to lead this?**

Parent Survey

We had 52 parents complete the MNSAA Parent Survey. (Roughly 21% of all parents). We did not limit one per household we cannot assume 52 households completed the survey.

Overall, the survey results were good, with many positive comments and suggestions. A few suggestions or themes for the board to take into consideration. These are all mentioned multiple times in different ways. I am not including specific suggestions on staff.

1. Start times- could we get k-8 to all start/end simultaneously?
2. Extracurricular activities. How can this be better organized and offer more opportunities?
3. The facilities, while certainly adequate, need to be updated compared to some of the public schools in the area.
4. Growing the middle school while keeping the small K-8 culture.
5. More staff

I plan to work on a communication with high-level survey results and thanking parents for completing the survey. This will go out after spring break.

New School PA system

Over spring break our new phone and PA system will be installed. This will ensure all classrooms hear announcements and emergency notifications. Notifications can be made by two phones, not by a box right in front of the front doors.

School summer projects (capital campaign dollars)

1. **Lockers second floor- waiting on a quote to paint all lockers**
2. **Carpet in some classrooms**
3. **Furniture for classrooms**

School Kitchen

Mark is working on quotes for updating the school kitchen. Completion is looking at the summer of 2024

Monthly Service Project

Stuff the Bus, food drive for Westonka Food Shelf

OLL had the most items per student when competing with the westonka schools; High five!

Virtues In Practice(VIP)

In March, students focus on responsibility

MNSAA Timeline

March:

1. Start identifying strengths and weaknesses from the parent survey- Becky and Board
2. Staff will continue combing through self-study narrations and evidence and name strengths and weaknesses

April:

1. Start identifying strengths and weaknesses from the parent survey- Becky and Board
2. Create the first draft of the School Strategic Plan based on self-study and survey results(Blank Template attached with Objective)

May

1. Create the first draft of the School Strategic Plan based on self-study and survey results(Blank Template attached with Objective)

August

1. Finalize SSP
2. Share information with the community about a visit

November

1. Site visit

- **Enrollment Update**

March 2023 Enrollment Update:

1 new 4th grade student enrolled and began 3/13.

“Save your Spot”: 6 students remain; 4 of those students have verbally said they are returning, but have not yet saved their spot and 2 of those students have not yet responded.

Current School Year 2021-2023

2023-2024 Registration

| Gr. | 3/16/23 | Gr. | 3/16/23 | |
|--------------|------------|--------------|------------|---------------|
| K | 24 | K | 21 | |
| 1 | 14 | 1 | 21 | |
| 2 | 16 | 2 | 14 | |
| 3 | 16 | 3 | 16 | |
| 4 | 1 new 17 | 4 | 16 | |
| 5 | 11 | 5 | 16 | |
| 6 | 7 | 6 | 8 | (24 in 5 / 6) |
| 7 | 12 | 7 | 7 | |
| 8 | 9 | 8 | 9 | |
| | | | | |
| KR | 18 | KR | 19 | |
| | | | | |
| 3-5 | (1)20 | 3-5 | 24 | |
| | | | | |
| | | | | |
| total | 182 | total | 171 | |
| PreK | 58 | PreK | 43 | |
| k-8 | 126 | k-8 | 128 | |
| | | | | |
| | | | | |
| k-4 | 87 | k-4 | 88 | |
| 5-8 | 39 | 5-8 | 40 | |

Four preschool tours scheduled

Community Building Events:

3/10: Family Service Night, Feed my Starving Children roughly 50 people attended

3/20: Family Bingo 6pm

3/24: Middle School Fun event Vertical Endeavors

April:

4/16: Preschool-3rd grade Mother Son Date Night at Vision Arcade

4/21: (Friday) Middle hide and seek: 4th grade invited

4/23: 4th-8th grade Mother Son Date Night at Vision Arcade

May:

5/5: Family Kickball Night on Cinco De Mayo (Looking for a Taco Truck)

5/12: Dads at the Door; Dad pray together with Father and greet students as they arrive.

5/12: West Metro Catholic School Spring Dance @ St Therese (5-8th only)

Marketing:

- New Strategies **Lake Mtka Laminated Map**: Ad space purchased 2x2 front of map for 2023
- Anytime Fitness TV displays: Purchased Ad for 1 year. Plays Ad for 30 sec, 3-4 times per hour, Can change Ad at any time.
- I am using CSCOE grant money to purchase 1 year at Jubilee for all 5 counter mates.
- I have not heard back from Thaler Ice Arena

Marketing Strategies from past: Bulk Mailers to Westonka School district (553__) area codes
 Print Ads in Lake Minnetonka Magazine (Far too \$\$ for 1x ad)
 Print Ads Lake Pioneer (using only for enrollment events)
 Hello Neighbor mailer for new homes in Henn. Cty (Not using)
 Facebook Ads (Still using, but not as frequently)

**Areas I would like to explore:

- Training for Google Ads
- Training for Facebook Ads that are effective
- Learning more about “Reels and IG stories”

Branching into Orono and St Boni. Thoughts on who to advertise with and where to gain visibility in those areas?

Families indicate that the top two ways they hear about OLL are word of mouth and google searches.

I have updated our google profile. I will be reaching out to families to ask for google reviews.

Did you know that we only have THREE GOOGLE REVIEWS? Do you have a child who has attended OLL? Can you please write a review?

• Fundraising Update

Raffle goal was \$12,000. Final was \$13,665!

Gala May 20 – Wayzata Country Club – (Goal is \$50,000 from silent/live auction + fund-a-need \$25,000)

*Board members are encouraged to attend and host a table.

*Challenge is 3 more people to step forward and host a table (by next board member)

*Fund-a-need ideas/goals:

- Safety film on windows \$15,000 (consider locker repair/replacement/painting in place of this? More ideas to come from teachers...)
- Cafeteria sound panels \$5,000
- Staff appreciation \$5,000

*Large donation just came in. We are now just \$12,000 away from this year’s fundraising goal

• Finance Update

2022-2023

2023-2024

Budget is aligned with where we hoped to be! Should end the year ahead \$1907

Changes for next year: Increase in salary for teachers/staff (3%) and additional middle school teacher.

Vote to approve proposed budget 2023-2024 Budget: Kelly motion. Beth second. Passed.

- **Open Discussion**
- **Closing Prayer**