

OLL SCHOOL BOARD MEETING MINUTES

JTES DATE: NOVEMBER, 18, 2021

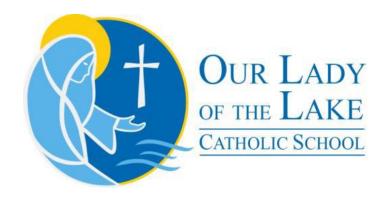
MEMBERS

Kelly Geadelmann (chair)	Р	Nancy Erdman (faculty rep)	Р	Fr. Peter Richards (pastor)	Р
Kathy Quant (finance)	Α	Sally Serie (marketing)	Р	Becky Kennedy (principal)	Р
Gretchen Chilson, secretary (education)	Α	Beth Frey (at large)	Α	Rhonda Eurich (church admin)	Р
Amanda Markle (education)	Р	Liz Engelhart (parish council rep)	Р	Kassie Ricke (advancement dir)	Р
Todd Schmidt (technology)	Α	Amanda Young (Director of	Р		
		Fundraising)			
		A=Absent, P=Present			l

- Opening Prayer
- Approve September minutes
 Sallie approved, Kelly seconded the motion
- School Update Becky

With our budgeted students below actuals for students by almost 30 students our income this year will be higher than expected. I would like to use some of this money to better right fit our staffing and needs to help in the building.

- Sub Pay- Vote
 - Proposal to increase subs pay from \$100 a day to \$120 a day. Approx. \$2000 to our budget.
 Currently, subs are paid \$100 a day. Westonka is currently paying \$150. Motion to approve Mandy, Second Sallie
- Position-Vote
- We have a part-time preschool position open. I would like to make this position a full-time position and have the person work in the office, help cover lunch/recess, be an in-house sub, and help classroom teachers with prep work.
- This would add roughly \$15,000 to the current staffing.
 Motion to approve Father Peter, Second Sallie
- Compensation Proposal for next year Discussion led to hold off on vote until next year



Enrollment:

Total 190 157 K-8 122 107

Retention:

• Continuing monthly FFN- Night of Lights @Sovereign Estates Nov 29th

Family Christmas party and service night Dec 10th

Middle School events- Pizza and movie night at OLL - Dec

Sledding party - January

4th grade students begin attending MMS events in February

Check in with new families

Marketing Update

Initiatives:

- 1. New Blended Learning video- completed by 12/15
- 2. New MS Culture video- completed by 12/15
- 3. Propose New Discover OLL video for 22-23- this is something we will need to do consider in March
- 4. Santa and his reindeer at OLL 11/20

Enrollment events:

- Kindergarten Information Night(Parent only) -
 - 12 parents attended

1 new to OLL

All others OLL preschool families

• anticipating 2 kindergarten classes for fall 2022

13 siblings of K-8

- 2. Middle School Information Night-
 - 1 new family attended
- 3. Kindergarten Roundup(Parent & child) January 10, 2022
- 4. Preschool Roundup(Parent & child) January 29, 2022

Enrollment/Registration Update:

- 1. Updating website begins December/January- to be completed after registration
- 2. Continuous Enrollment implemented this year for current k-7-
 - Motion to approve Kelly second Sallie



- 3. New family, preschool and Kindergarten registration remains the same and opens
 - Priority -1/10

General- 1/29

- 4. Proposal for "Save your spot" fee -
 - Priority- \$100/student with \$200/family max

General- \$160/ student with \$320/family max

- 5. Kindergarten grant- group discussion decided to hold on any change
 - 50% only OLL preschool students
 - Finance Update
 - Update coming soon... transitioning from Scott to Kathy
 - Deeper Goal Review and discussion
 - Fundraising Amanda

Goals:

Help A Student: \$45,000

Ambassador: \$175,000

Tree Lot: \$5,000

Day of Giving: No set goal at this time

Help a Student:

- Currently at \$33,600
- Prepping letter to be ready by December 1st. Start mailing prep/process 1st week in January.

Ambassador:

Ambassador Evening (11/6)

• Raised \$5,060

• Commitment: \$6,000



- Pending commitment: \$3,000 (donor is checking with new company about a match)
- \$7,500 a year for the next 3 year commitment towards Help a Student
- ●Tentative total: \$21,560
- Approximate cost of event: \$1,000
- Continue reaching out to ambassadors. Specifically ones that haven't donated yet: phone calls, coffee.
- Coffee/donuts after Wednesday morning mass.

Tree Lot:

- Tree, garland, spruce tip, wreath coast: \$8,520
- Santa Cost (11/20, 11/27,11/28=12 hours): \$750
- Reindeer cost: \$1,000
- Banner & yard sign Cost: \$440 (Banner will be reusable for future Christmas Tree Lot)

Day of Giving:

- We do not have a specific goal set in place for this.
- Last year OLL made approximately \$2,700
- Proposal to discuss at a later date for GiveMN Campaigns
- Building momentum with social media.
- Placing flyers at the tree lot
- Mailing letter to Ambassadors with information from the ambassador evening, including my speech and ending with an ask by December 1st.
- Making flyers to have on the table in the church for parishioners



• Make boomerang videos with the kids on December 1st and post every time a donation is received.

Rake A Thon:

• Goal: \$42,000

- Raised \$53,000 (\$54,000 w/o expense)
- Still need to collect \$2,000 from families
- Other Committee updates / open discussion
 - oMarketing
 - ∘Technology not present
 - Education no update
- New Board Members needed: Finance role, at large role, Vice Chair
- Closing prayer