



OLL SCHOOL BOARD MEETING MINUTES

DATE: NOVEMBER, 18, 2021

MEMBERS

Kelly Geadelmann (chair)	P	Nancy Erdman (faculty rep)	P	Fr. Peter Richards (pastor)	P
Kathy Quant (finance)	A	Sally Serie (marketing)	P	Becky Kennedy (principal)	P
Gretchen Chilson, secretary (education)	A	Beth Frey (at large)	A	Rhonda Eurich (church admin)	P
Amanda Markle (education)	P	Liz Engelhart (parish council rep)	P	Kassie Ricke (advancement dir)	P
Todd Schmidt (technology)	A	Amanda Young (Director of Fundraising)	P		
		A=Absent, P=Present			

• **Opening Prayer**

• **Approve September minutes**

Sallie approved, Kelly seconded the motion

• **School Update – Becky**

With our budgeted students below actuals for students by almost 30 students our income this year will be higher than expected. I would like to use some of this money to better right fit our staffing and needs to help in the building.

• **Sub Pay- Vote**

- Proposal to increase subs pay from \$100 a day to \$120 a day. Approx. \$2000 to our budget. Currently, subs are paid \$100 a day. Westonka is currently paying \$150. **Motion to approve Mandy, Second Sallie**

• **Position-Vote**

- We have a part-time preschool position open. I would like to make this position a full-time position and have the person work in the office, help cover lunch/recess, be an in-house sub, and help classroom teachers with prep work.
- This would add roughly \$15,000 to the current staffing.
Motion to approve Father Peter, Second Sallie

• **Compensation Proposal for next year – Discussion led to hold off on vote until next year**



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Enrollment:

Total	190	157
K-8	122	107

Retention:

- Continuing monthly FFN- Night of Lights @Sovereign Estates Nov 29th
Family Christmas party and service night Dec 10th
- Middle School events- Pizza and movie night at OLL - Dec
Sledding party - January
4th grade students begin attending MMS events in February
- Check in with new families

Marketing Update

Initiatives:

1. New Blended Learning video- completed by 12/15
2. New MS Culture video- completed by 12/15
3. Propose New Discover OLL video for 22-23- this is something we will need to do consider in March
4. Santa and his reindeer at OLL 11/20

Enrollment events:

1. Kindergarten Information Night(Parent only) -
 - 12 parents attended
1 new to OLL
All others OLL preschool families
 - anticipating 2 kindergarten classes for fall 2022
13 siblings of K-8
2. Middle School Information Night-
 - 1 new family attended
3. Kindergarten Roundup(Parent & child) - January 10, 2022
4. Preschool Roundup(Parent & child) - January 29, 2022

Enrollment/Registration Update:

1. Updating website begins December/January- to be completed after registration
2. Continuous Enrollment implemented this year for current k-7-
 - Motion to approve – Kelly – second Sallie



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3. New family, preschool and Kindergarten registration remains the same and opens
 - Priority - 1/10
 - General- 1/29
4. Proposal for "Save your spot" fee -
 - Priority- \$100/student with \$200/family max
 - General- \$160/ student with \$320/family max
5. Kindergarten grant- group discussion decided to hold on any change
 - 50% only OLL preschool students

• Finance Update

- Update coming soon... transitioning from Scott to Kathy

• Deeper Goal Review and discussion

- Fundraising - Amanda

Goals:

Help A Student: \$45,000

Ambassador: \$175,000

Tree Lot: \$5,000

Day of Giving: No set goal at this time

Help a Student:

- Currently at \$33,600
- Prepping letter to be ready by December 1st. Start mailing prep/process 1st week in January.

Ambassador:

Ambassador Evening (11/6)

- Raised \$5,060
- Commitment: \$6,000



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- Pending commitment: \$3,000 (donor is checking with new company about a match)
- \$7,500 a year for the next 3 year commitment towards Help a Student
- Tentative total: \$21,560
- Approximate cost of event: \$1,000
- Continue reaching out to ambassadors. Specifically ones that haven't donated yet: phone calls, coffee.
- Coffee/donuts after Wednesday morning mass.

Tree Lot:

- Tree, garland, spruce tip, wreath coast: \$8,520
- Santa Cost (11/20, 11/27, 11/28=12 hours): \$750
- Reindeer cost: \$1,000
- Banner & yard sign Cost: \$440 (Banner will be reusable for future Christmas Tree Lot)

Day of Giving:

- We do not have a specific goal set in place for this.
- Last year OLL made approximately \$2,700
- Proposal to discuss at a later date for GiveMN Campaigns
- Building momentum with social media.
- Placing flyers at the tree lot
- Mailing letter to Ambassadors with information from the ambassador evening, including my speech and ending with an ask by December 1st.
- Making flyers to have on the table in the church for parishioners



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- Make boomerang videos with the kids on December 1st and post every time a donation is received.

Rake A Thon:

- Goal: \$42,000
- Raised \$53,000 (\$54,000 w/o expense)
- Still need to collect \$2,000 from families
- **Other Committee updates / open discussion**
 - Marketing
 - Technology – not present
 - Education no update
- **New Board Members needed:** Finance role, at large role, Vice Chair
- **Closing prayer**